

## COMM 225 Persuasive Communication

3 hours

### Majors, Minors & Degrees:

#### **Majors**

Communication (B.A., B.S.)

Political Communication (B.A., B.S.)

#### **Majors (Adult)**

Bachelor of Science in Organizational Communication

#### **Minors**

Communication

Marketing

### Departments/Programs:

Communication Studies

Organizational Communication (Adult Undergraduate)

A study of theories and practices of persuasion within a variety of communication contexts. Students will be expected to apply these concepts to out-of-class persuasive situations.

*Prerequisite(s): Junior standing and COMM-130 or permission of the instructor.*

(Normally offered each fall semester.)